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LTC # 282-2007

LETTER TO COMMISSION

TO: Mayor Matti H. Bower and Members of the City Commission

FROM: Jorge M. Gonzalez, City Manager

DATE: December 14, 2007

SUBJECT: Miami Beach receives American Planning Association Award for Excellence for an Outstanding Strategic Planning Project or Study

This Letter to Commission (LTC) is intended to advise you that the City's Strategic Planning Process received the Award for Excellence for an Outstanding Strategic Planning Project or Study from the American Planning Association Gold Coast Section. The award was presented to the City at the American Planning Association's Annual Holiday Luncheon on December 14, 2007.

This award recognizes organizations and projects based on how they promote a significant advancement to the cause of quality planning practices, how they present a visionary approach or innovative concept relative to the community and environment, how they demonstrated an improved quality of life for community residents, and how the implementation of the project made specific improvements in the locality or region.

The implementation of a formal Strategic Planning process has had a positive influence on public awareness of quality planning practices as it shows the community how the City is effectively using resources to address their main concerns and improve their quality of life. The results of both community satisfaction surveys reflect our progress, and the City of Miami Beach as a whole has seen great improvement as a result.

Please join me in recognizing the contributions each and every City of Miami Beach employee makes to making Miami Beach a better place to live, work and play.

If you have any questions, please feel free to contact me.

JMG\KGB\IAS

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